

Kristian Perry

kristianperry.com

<https://www.linkedin.com/in/kristianperry>

Motion Graphics Reel 2016: <https://vimeo.com/156494209>

Video Editing Selections 2016: <https://vimeo.com/165084000>

I am a storyteller at heart. I have used my skill in storytelling to build a strong track record of making clients happy and creating award-winning media. Distilling facts, hopes and goals into compelling narratives is what I do. I am eager to take on new challenges. I hope to offer my skill, enthusiasm, and creativity to your team.

My freelance work has allowed me to interact with diverse clients, explore new styles, research new design methods, and keep my skills sharp. I have developed infographics and explainer videos on many topics on tight deadlines. As a motion graphics producer, I have lead the discovery process with clients, and I have established schedules, deliverables, and approval gates. I have managed a team of designers on a long term project and I have been on call to successfully produce quick broadcast turnarounds. The key to these successful relationships is making the client a partner in the process through timely and open communication.

During my tenure as a writer and post-production specialist for Hillmann & Carr, I have created media for clients including the Smithsonian Institution, Parks Canada, The Oklahoma City National Memorial and Museum, the National Park Service, and The Birthplace of Country Music Museum. Every project presents unique challenges, providing the opportunity to stretch and learn new skills. I have researched and written scripts for multi-screen museum orientation theaters, directed interviews with music stars, and choreographed reenactments of the Battle of York. I have constructed powerful narratives from hours of chaotic archival footage. I have invented workflows for adapting a single screen show into a 13-screen video installation. My previous experience with database development and application coding gives me the background to understand the scope and complexity of large multi-media installations, an understanding that is invaluable when managing application development subcontractors, or when responding to an RFP for custom interactive exhibits. Regardless of the medium – whether it is using emotional first-person testimonials, animating scenes depicting forgotten times, or developing computer interactive experiences, I rise to each new challenge and I take on the responsibility of being the steward of my client's story.

I have used industry standard tools to meet the client's needs. I have told powerful stories with Premiere and created worlds with After Effects and the supporting Adobe Suite. When a client required Avid Media Composer projects, I watched tutorials and became an Avid editor - all while cutting the shows. If needed, I can build the boat while sailing it. I can write video scripts or ActionScript. I do whatever is needed to get the job done.

I hope you'll take a moment to consider my application. I am eager to take on new challenges and take a lead role in helping your team create elegant and informative media for the public. I want to work with a team that encourages their members to do their best work, to stretch and flourish.

Sincerely,
Kristian Perry

KRISTIAN PERRY

MOTION GRAPHICS DESIGNER * WRITER * INTERACTIVE PRODUCER

I wrangle pixels in the service of connecting with an audience. I have won awards for my firm and repeat business in my freelance work. I distill the message and meaning into narratives that hit their mark. I look forward to stretching my creative abilities and taking the lead to bring my team's vision to life.

EMPLOYMENT HISTORY

Hillmann & Carr Inc.

May 2008 - Present

Motion Graphics Artist, Writer, Interactives Producer

Since joining Hillmann & Carr in 2008 I have been a creative leader, editing and animating award-winning videos. Responding to changing needs and opportunities I have taken on the role of writer and interactive producer. In this new role, I have written creative treatments and media plans for an entire museum. I have written copy for interactive experiences and scripts for theater films, designed user experiences, and have produced original musical recordings for a series of award-winning interactive exhibits. I have launched an initiative to bring development of computer interactives and mobile experiences completely in-house. Most importantly, I help clients tell their stories and articulate their needs. Whether as a writer, motion graphics artist, or interactive producer, I communicate the client's story to a broad audience in a way that is emotionally and intellectually compelling.

Selected Awards

SILVER: 2015 SEMC Technology Competition

Bronze Telly: 2015 Telly Awards

Award of Excellence: 2015 Tennessee Association of Museums

Silver: 2014 TIVA DC Peer Awards

Bronze Telly: 2013 Telly Awards

Award of Distinction: 2012 Videographer Awards

Bronze Telly: 2011 Telly Awards

Freelance Media Producer

May 2008 - Present

My clients include Al Jazeera International, American University, The Hillwood Estate and Gardens, and The Government Accountability Project. I have created branding for companies, municipalities, and television programs. I have produced emmy-nominated motion graphics for the Washington Kastles. As a producer, I managed client meetings, asset collection, and production schedules for a team of animators at the Hillwood Museum. As creative director, I now define style and motion guidelines for the "Pull Focus" program with the Center for Media & Social Impact. My clients have always been pleased with my service and have offered me repeat business.

CTSG/Kintera

2005 - 2006

Web Development Project Manager

I helped nonprofit clients implement and understand their new content management system. I determined client needs and project scope, including the overall and internet-specific goals of the organization and their level of technical expertise. I was able to use my previous webmaster experience to help clients understand best practices for online advocacy. I also served as liaison between the graphic design team, software developers, and clients.

Oceana

2004 - 2005

Webmaster

I managed the creation of a new content management system for the Oceana website, gathering the needs and requirements of staff on three continents. As webmaster, I developed strategies and campaigns to combat mercury contamination in seafood and protecting dolphins from capture in tuna fishing.

Common Cause

2001 - 2004

Webmaster

I redesigned and reprogrammed the organization's website including development of a custom content management system. I worked closely with communications, fundraising, and advocacy teams to more than double email subscribers and increase online fundraising.

KRISTIAN PERRY

MOTION GRAPHICS DESIGNER * WRITER * INTERACTIVE PRODUCER

EDUCATION

American University

MFA - Film & Electronic Media, 2009

College of William & Mary

BA - Philosophy, 1998

LINKS TO SELECTED WORK

Motion Graphics Demo Reel 2016

<https://vimeo.com/156494209>

Motion Graphics Artist, Writer, Editor

Pull Focus: Fair Use Explainer

<https://www.youtube.com/watch?v=egJ58PDAQEo>

Pull Focus | Center for Media & Social Impact
Creative Director, Motion Graphics Artist

I Was There

<https://vimeo.com/99034152>

WINNER: 2014 TIVA DC AWARDS - SILVER
Birthplace of Country Music Museum, Bristol TN
Motion Graphics Artist, Writer, Editor

The Arrest of Timothy McVeigh

<https://vimeo.com/98734881>

Oklahoma City National Memorial & Museum
Motion Graphics Artist, Editor

Bristol Remixed: Music Mixing Interactive

<https://vimeo.com/125946928>

WINNER: 2015 AWARD OF EXCELLENCE - TENNESSEE
ASSOCIATION OF MUSEUMS
SILVER: 2105 SEMC TECHNOLOGY COMPETITION -
GALLERY INSTALLATIONS
Birthplace of Country Music Museum, Bristol TN
Music Producer, UX Designer, Copywriter

Meet Pete: The New ABCOP.ORG Website!

<https://www.abcop.org/WhoWeAre/Pages/WebsiteTutorial.aspx>

American Board for Certification in Orthotics,
Prosthetics & Pedorthics, Alexandria VA
Motion Graphics Artist, Editor, Narrator

Sunnylands Architectural Tone Poem

<https://vimeo.com/57407324>

Annenberg Foundation Trust at Sunnylands,
Rancho Mirage CA
Editor

9:03 Fund

<https://vimeo.com/105713275>

WINNER: 2012 VIDEOGRAPHER – AWARD OF
DISTINCTION, 2013 BRONZE TELLY AWARD.
Oklahoma City National Memorial & Museum
Motion Graphics Artist, Editor

Sleeping Habits Infographic

https://www.youtube.com/watch?v=wx_SBNYMrOo

Georgetown University CNDLS Demo
Graphic Designer, Motion Graphics Artist

Why Do Tarantulas Have The Blues?

https://www.youtube.com/watch?v=7nuBW_WdC8w

AAAS Science Magazine
Writer, Narrator, Motion Graphics Artist

Watching & Waiting

<https://vimeo.com/121174229>

WINNER: 2015 BRONZE TELLY AWARD
Oklahoma City National Memorial & Museum
Editor, Motion Graphics Artist

Gustave Whitehead: The Forgotten Flier

<https://vimeo.com/8762540>

Discovery Museum and Planetarium, Bridgeport CT
Motion Graphics Artist, Editor, Writer

Dolphins, Ducks & Beetles

<https://vimeo.com/1979898>

Personal Project
Motion Graphics Artist, Writer, Narrator

Pac(hyderm) Attack!

<https://www.youtube.com/watch?v=f8JyDHUyVYs>

Personal Project
Motion Graphics Artist, Editor, Writer